

THE AUSTRALIAN AGRONOMIST



2025 MEDIA KIT

NO WASTAGE

The Australian Agronomist Magazine is sent out to and targets:

- Agronomists
- Consultants
- Field consultants
- Research scientists
- Industry bodies
- Farmers

**THE AUSTRALIAN
AGRONOMIST IS EQUALLY
RELEVANT ACROSS ALL
PRIMARY INDUSTRY
SECTORS, INCLUDING
BROADACRE, HORTICULTURE
AND VITICULTURE.**

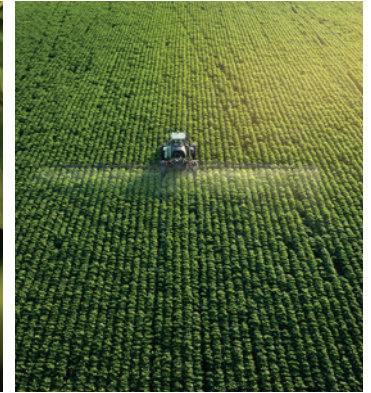
The Australian Agronomist Magazine won't be found just sitting around on newsagency shelves or awaiting subscriptions



WHAT IS THE AUSTRALIAN AGRONOMIST?

THE AUSTRALIAN AGRONOMIST MAGAZINE IS A QUARTERLY PUBLICATION FOR AGRONOMISTS, CONSULTANTS, FIELD CONSULTANTS, AGRI BUSINESS PROFESSIONALS, INDUSTRY OPINION LEADERS AND BUSINESS STAKEHOLDERS.

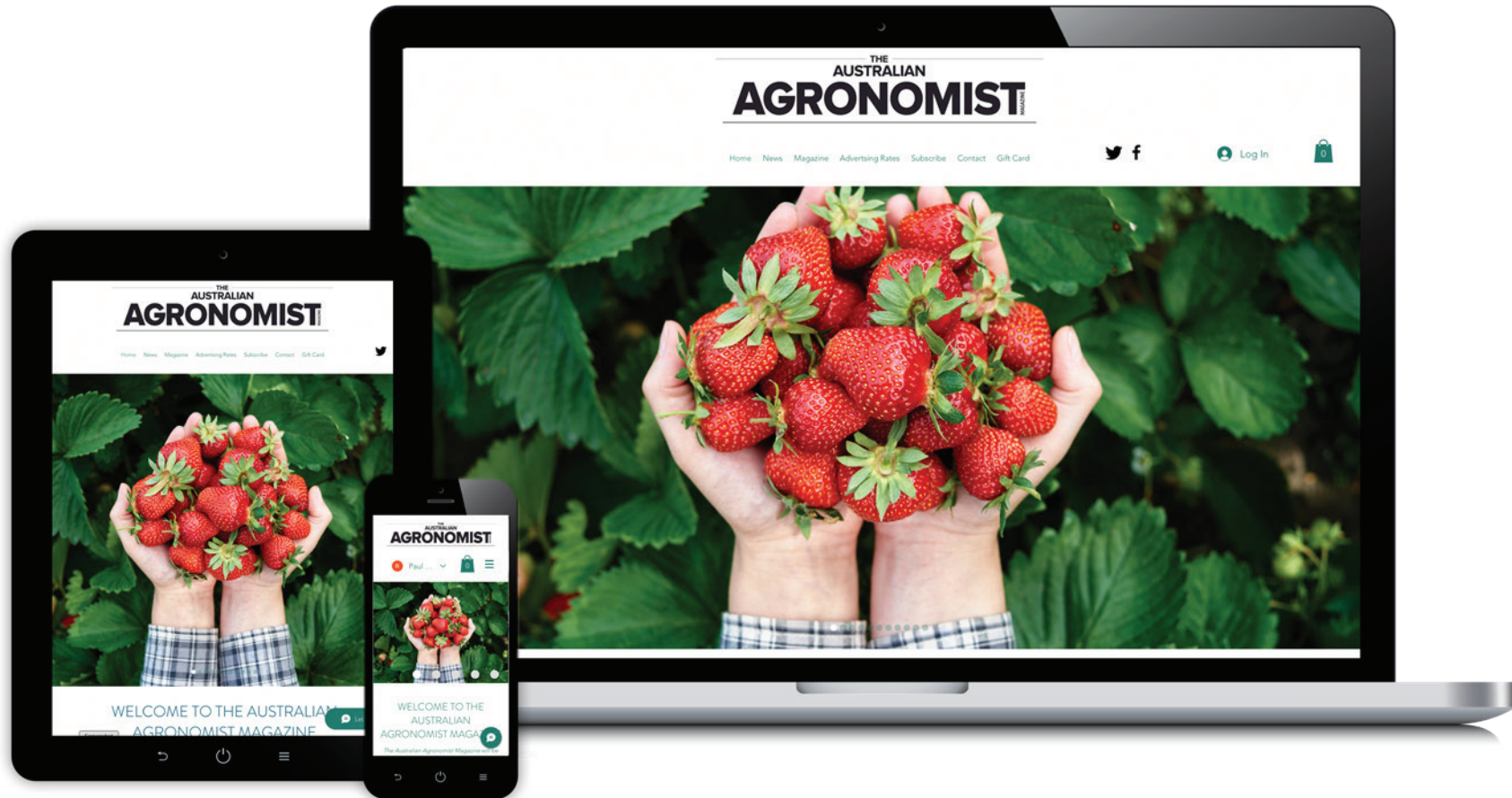
AVAILABLE IN PRINT AND ONLINE EDITIONS, THIS QUALITY PUBLICATION WILL PRESENT INFORMATIVE NEWSWORTHY INFORMATION, RESEARCH AND CONTENT THAT OTHER COMPETITIVE PUBLICATIONS DON'T COVER IN A FORMAT DESIGNED TO ENGAGE ITS READERSHIP.



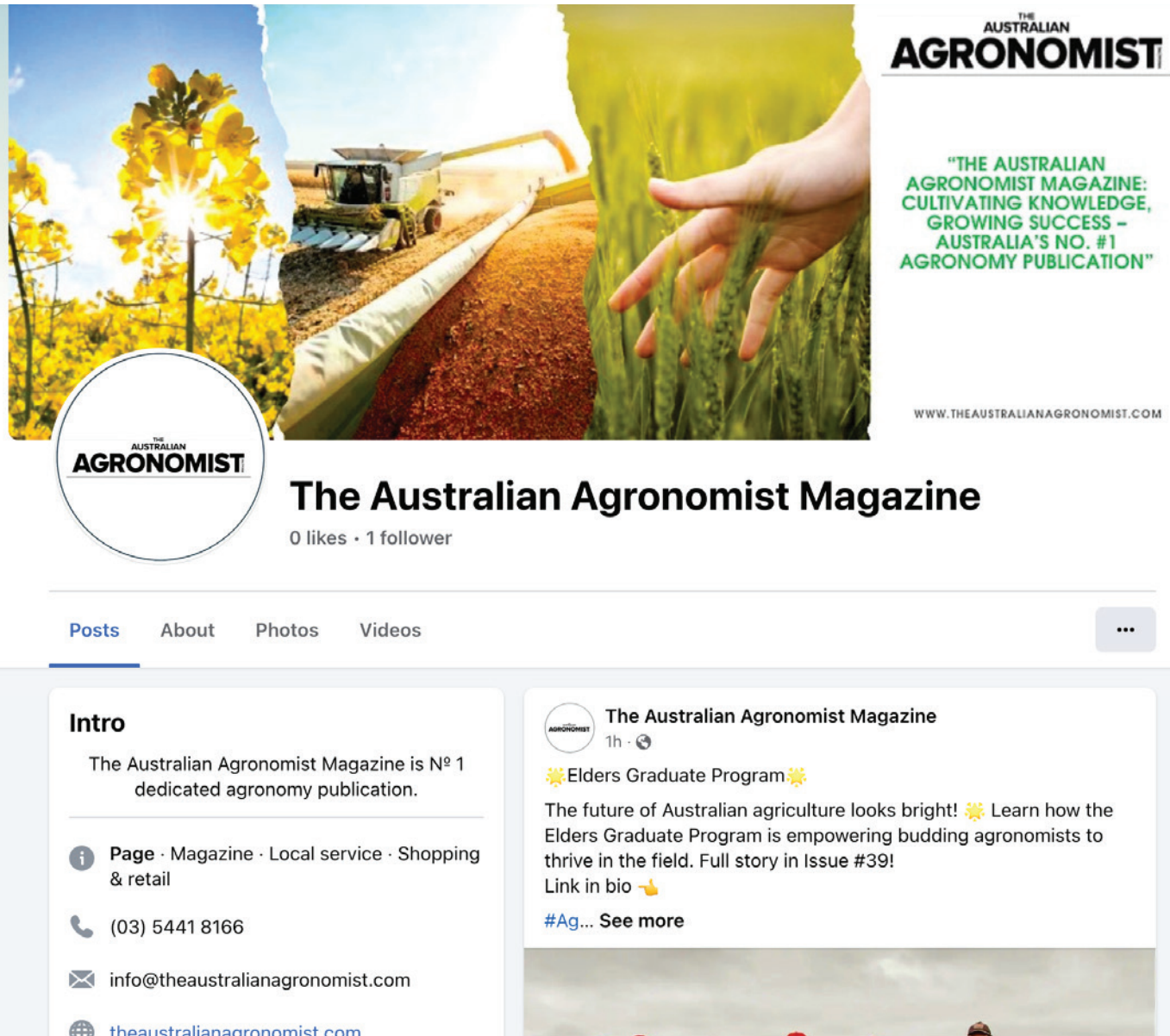
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WEBSITE



SOCIALS



The image shows a Facebook profile for 'The Australian Agronomist Magazine'. The profile picture is a collage of agricultural images: a yellow flower, a combine harvester, and a hand touching wheat. The cover photo is a magazine cover with the title 'THE AUSTRALIAN AGRONOMIST' and the tagline 'THE AUSTRALIAN AGRONOMIST MAGAZINE: CULTIVATING KNOWLEDGE, GROWING SUCCESS - AUSTRALIA'S NO. #1 AGRONOMY PUBLICATION'. The website URL 'WWW.THEAUSTRALIANAGRONOMIST.COM' is at the bottom. The profile name is 'The Australian Agronomist Magazine' with '0 likes · 1 follower'. The navigation tabs are 'Posts', 'About', 'Photos', and 'Videos'. The 'Intro' section states: 'The Australian Agronomist Magazine is N° 1 dedicated agronomy publication.' The 'About' section lists: 'Page · Magazine · Local service · Shopping & retail', phone '(03) 5441 8166', email 'info@theaustralianagronomist.com', and website 'theaustralianagronomist.com'. A post from 'The Australian Agronomist Magazine' 1h ago says: '🌞 Elders Graduate Program 🌞 The future of Australian agriculture looks bright! 🌞 Learn how the Elders Graduate Program is empowering budding agronomists to thrive in the field. Full story in Issue #39! Link in bio 🙌 #Ag... See more'.

THE AUSTRALIAN AGRONOMIST

"THE AUSTRALIAN AGRONOMIST MAGAZINE: CULTIVATING KNOWLEDGE, GROWING SUCCESS - AUSTRALIA'S NO. #1 AGRONOMY PUBLICATION"

WWW.THEAUSTRALIANAGRONOMIST.COM

The Australian Agronomist Magazine

0 likes · 1 follower

Posts About Photos Videos

Intro

The Australian Agronomist Magazine is N° 1 dedicated agronomy publication.

Page · Magazine · Local service · Shopping & retail

(03) 5441 8166

info@theaustralianagronomist.com

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The Australian Agronomist Magazine

1h · 🌐

🌞 Elders Graduate Program 🌞


The future of Australian agriculture looks bright! 🌞 Learn how the Elders Graduate Program is empowering budding agronomists to thrive in the field. Full story in Issue #39! Link in bio 🙌

#Ag... See more

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SOCIALS





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The Australian Agronomist Magazine
Australia's #1 agronomy magazine, connecting over 3,500 agronomists, ag science professionals, farmers, and field... more
www.theaustralianagronomist.com + 1

Followed by paulagbanks



POSTS TAGGED




To begin with, it is essential to know the herbicide resistance profile of the weeds present in the paddock.

Dr Chris Preston

Dr Chris Preston and the weeds research team at The University of Adelaide and SARDI conducted a 3-year study at sites in South Australia and Western Australia to investigate the complexities of the 'mix-and-rotate' tactic for managing herbicide resistance.





INSTAGRAM

2025 ADVERTISING RATES

2025 ADVERTISING RATES

STANDARD POSITIONING	SIZE	SINGLE RATE
Double page spread	297mm(h) x 420mm(w) + 5mm bleed	\$5,620
Full page	297mm(h) X 210mm(w) + 5mm bleed	\$3,200
Half page	126mm(h) x 184mm(w)	\$1,870
Quarter page - portrait	126mm(h) x 87mm(w)	\$1,100
Quarter page - landscape	58mm(h) x 184mm(w)	\$1,100
Inserts	Prices can vary pending size	TBA
PREMIUM POSITIONS	SIZE	RATE
Inside front cover	297mm(h) X 210mm(w) + 5mm bleed	\$3,700
Outside back cover	297mm(h) X 210mm(w) + 5mm bleed	\$3,700
WEB & DIGITAL	SIZE/ PIXELS	RATE
Print edition advertisers: Website, FB & Twitter	285 x 420	FREE
Digital only (per quarter): Website, FB & Twitter	285 x 420	\$770

AUDIENCE & DISTRIBUTION

The Australian Agronomist will be mailed out to every registered agronomist and consultant. The online edition will be made freely available a month after the printed edition.

Directly mailed to over 3,500 agronomists, consultants, field consultants, agri business professionals.

The state breakdown is as follows:

NSW - 980 QLD - 867
SA - 756 VIC - 816
WA - 909 NT - 234
TAS - 320 **Subscription** - 2107
Corporates/Agribusiness - 2388

2025 BOOKING & MATERIAL DEADLINES

Autumn covering months: March April May Deadline - Last week February On sale - 1st March	Winter covering months: June July August Deadline - Last week May On sale - 1st June	Spring covering months: September October November Deadline - Last week August On sale - 1st September	Summer covering months: December January February Deadline - Last week November On sale - 1st December
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Double Page

Full Page

Half Page

Quarter Page

